

SPONSORSHIP & ADVERTISING PACKAGES



Avalon Park Event Facts:

3,000+ attendees • Stage with Live Entertainment
Over 50 Vendors • Kids Area

OPTIONS	\$5,000	\$2,500	\$1,000	\$250
Most prominent and largest logo placement	✓			
Most prominent logo placement on event flyers, brochures, posters, materials and other marketing collateral pieces, including, local schools and businesses	✓			
Logo included in all local publicity efforts and media releases	✓	✓	✓	
Logo on event day signage and banners	✓	✓	✓	✓
Logo and link to appear on Avalon Park Website and Social Media	✓	✓	✓	✓
Logo as event sponsor on Newsletter from Avalon Park to 60,000+ email addresses	✓	✓	✓	✓
Use of the Avalon Park logo in sponsor's marketing, advertising and promotional efforts	✓	✓	✓	✓
Ability to create promotional tie-ins related to the event	✓	✓	✓	✓
VIP Fireworks Viewing (4th of July & Avalon Aglow)	✓	✓		
Logo Included in Promotional Video	✓			
Exclusive Opportunity to speak during the event from the main stage	✓			
Banner Placement on the rafters of the main stage	✓			
Exclusive e-mail blast to 60,000 registered emails	✓			
Prominent logo placement		✓	✓	
Prominent logo placement on event flyers, brochures, posters, materials and other marketing collateral pieces, including, local schools and businesses		✓	✓	
Banner Placement near main stage on event fencing		✓		
Logo placement on event flyers, brochures, posters, materials and other marketing collateral pieces, including, local schools and businesses				✓

Event Opportunities:

4th of July: July 4, 2021 – **Spooktacular:** October 23, 2021

Avalon Aglow: December 11, 2021 – **Holiday Week:** December 5-11, 2021

Movie Under the Stars: 4th Fridays Monthly (Sept-April)

Facebook: 3.1K Likes & 3.7K Followers • **Instagram:** 2,040 Followers

Pinterest: 95 Followers & 3,600 Monthly Views

Avalon Park Sun: newsletter emailed to 60,000 email addresses



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